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CONTACT: Kristan Zeilan
Essilor of America
(214) 496-4463
kzeilan@essilorusa.com

COLIN ST. CLAIR JOINS ESSILOR AS VICE PRESIDENT OF BRAND SALES
Essilor Appoints Experienced Executive as New Lead of Sales for Essilor's Brands

DALLAS – (Jan. 8, 2009) – Essilor of America, Inc., the leading manufacturer of ophthalmic lenses, announces today the addition of Colin St. Clair as the new vice president of brand sales.

“Colin’s sales expertise and insight will be a valuable asset at Essilor,” said Dr. Howard Purcell, vice president of customer development, Essilor of America. “As the leader of brand sales under the Customer Development Group, he will help to propel our brands forward to best serve eyecare professionals.”

With the addition of St. Clair, the Essilor Customer Development Group, established in early in 2008, will continue to provide strong leadership to support for ECPs through innovative educational development as well as its brand sales partnership and professional relations leadership.

Before joining Essilor, St. Clair served as vice president of business development at Pepsico, Inc., where he held a number of positions for more than 21 years. In this role, he led the acquisition of new, and the management of existing business for national, quick service restaurants, casual dining and retail channels of business. St. Clair has also been a successful entrepreneur, owning and operating two small businesses in the Dallas area.

St. Clair has a Bachelor of Business Administration in Business Management and Human Resources from Temple University and a Master of Business Administration from Northwestern University, Kellogg Graduate Management School.

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Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], DEFINITY[®] Thin&Lite[®], and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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