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ESSILOR ISSUES CALL FOR ANNUAL CRIZAL DCRP AWARD APPLICATIONS
Selected Optometry or Opticianry Student to Receive Essilor Digital Corneal Reflex Pupilometer

DALLAS – (Jan. 8, 2010) – Today Essilor of America, Inc., the nation's leading manufacturer of optical lenses, invites students from across the country to submit applications for its annual Crizal® DCRP Award Program. The program is open to all fourth-year optometry or opticianry students in a COA-approved or NFOS program. The recipient will be awarded one Essilor Digital Corneal Reflex Pupilometer and case valued at approximately \$500.

To be considered, faculty should submit the name of an exemplary student based on school-developed criteria. This student should have strong dispensing interest and skills and preferably have plans to enter into independent practice.

“Essilor is proud to honor deserving opticianry and optometry students by sponsoring this program for more than 20 years,” said Danne Ventura, F.A.A.O., director, professional relations, Essilor of America. “The Crizal DCRP Award Program is an exciting part of our continued commitment to students and the ophthalmic professions.”

Beginning Feb. 1, Essilor will accept nominations from school faculty for the Crizal DCRP Award Program. All applications should be submitted to the attention of Danne Ventura by e-mail at dventura@essilorusa.com or mail at Essilor of America, 13555 North Stemmons Freeway, Dallas, TX 75234. Entries must be postmarked or received no later than May 31, and must include the student's name, address, phone number and e-mail address.

About Essilor

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses,

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Essilor employs more than 9,000 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], Xperio[™] and DEFINITY[®] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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