



News & Information

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POL OPTICAL LABS IMPLEMENTS ESSILOR'S CRIZAL IN-HOUSE PROCESSING TECHNOLOGY IN ARDEN, NORTH CAROLINA LAB

Essilor completes transfer of this unique and proprietary technology

DALLAS – (February 15, 2010) – Today Essilor of America, Inc. announces the completion of the technology transfer of its patented Crizal[®] process at Arden, North Carolina-based POL Optical Labs. With access to Essilor's Crizal EXT technology, POL Optical Labs can now fully manufacture Crizal lenses at its Arden laboratory, including Crizal[®], Crizal[®] Alizé[®] and Crizal Avancé[™] with Scotchgard[™] Protector lenses.

“Essilor is proud to share our industry leading, state-of-the-art Crizal technology with POL,” said Bob Colucci, president of Essilor's Independent Distribution Division. “The Essilor technical team was involved during every step of the installation at POL, ensuring total process integration, from lab management systems to lab process re-engineering.”

POL Optical Lab's new Crizal facility operates Essilor's proprietary and patented equipment and process. A remote daily quality certification of the process has been set up with Essilor to ensure quality compliance and to guarantee consistency at the highest possible level.

“The entire staff of POL has great appreciation to Essilor for their assistance in developing our AR center and for Essilor's commitment to the highest standard on all their products”, said Diane Strickler, Owner of POL Optical Labs. “Our new AR facility is graciously anxious to bring this same quality commitment and new service to our customers!”

For more information on Essilor's Crizal technology, visit www.crizal.com.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than

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8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], DEFINITY[®] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSIPA).

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