



News & Information

FOR IMMEDIATE RELEASE

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**ESSILOR INTRODUCES VARILUX COMFORT 360
IN THIN&LITE 1.67 AND THIN&LITE 1.60**

New, High-Index Lenses Also Available with Crizal Avancé with Scotchgard Protector

DALLAS – (Month X, 2008) – Essilor of America, Inc., the leading manufacturer of ophthalmic lenses, announces Varilux Comfort 360[™] lenses now available in Thin&Lite[®] 1.67 and Thin&Lite[®] 1.60 high-index material. These all-new lens offerings will also be attainable with Crizal Avancé[™] with Scotchgard[™] Protector, the AR lens made to stay clean.

“As the leading manufacturer of ophthalmic lenses, Essilor continues to be on the forefront of technological advancement in the industry,” said Mike Solosko, Varilux Brand Manager. “Varilux Comfort 360° lenses in Thin&Lite 1.67 and Thin&Lite 1.60 are another way that Essilor continues to expand its unmatched options for eyecare professionals [ECPs].”

Varilux Comfort 360° lenses in Thin&Lite 1.67 and Thin&Lite 1.60 will offer wearers greater comfort and performance in a thinner and lighter lens. Thin&Lite 1.67 lenses are up to 34 percent thinner and 32 percent lighter than 1.50 plastic lenses and up to three times flatter than 1.50 plastic lenses for myopes. Easy to mount and edge, Thin&Lite 1.60 lenses are up to 30 percent thinner and 20 percent lighter than 1.50 plastic lenses.

Last fall, Essilor updated Varilux Comfort[®], the best selling progressive lens worldwide, with the ground breaking 360° Digital Surfacingsm process—giving patients even sharper vision with wider fields. The all-new Varilux Comfort 360° lens design delivers the gold standard for patient adaptation and ease of fitting for which Varilux Comfort has been known.

In January 2008, Essilor debuted the all-new, state-of-the-art Crizal Avancé with Scotchgard Protector lens, a partnership with 3M Company, at the company's national sales meeting.

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Combining the industry-leading anti-reflective durability and ease of cleaning benefits of Crizal Alizé with Clearguard™ lenses and the unmatched protective qualities of Scotchgard Protector, Crizal Avancé with Scotchgard Protector lenses offer patients the best available performance.

Beginning Feb. 19, 2008, Essilor is proud to offer ECPs and their patients Varilux Comfort 360° lenses in Thin&Lite® 1.67 and Thin&Lite 1.60 available with Crizal Avancé with Scotchgard Protector in the following specifications:

Thin&Lite 1.67 Clear

- Rx Range: -12.00 to +8.00 up to -4.00D Cylinder
- Add Power: +0.75 to +3.50
- Base Curves: 1.75 / 4.00 / 5.50 / 7.25 / 8.50

Thin&Lite 1.60 Clear

- Rx Range: -12.00 to +8.00 up to -4.00D Cylinder
- Add Power: +0.75 to +3.50
- Base Curves: 1.75 / 4.00 / 5.50 / 7.25 / 8.00

Varilux Comfort 360° lenses in Thin&Lite1.67 and Thin&Lite 1.60 will also be available with Transitions® VI later this year.

For more information on the new Varilux Comfort 360° lenses in Thin&Lite 1.67 and Thin&Lite 1.60, contact your Varilux lab representative or visit www.varilux.com.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux®, Crizal®, Thin&Lite®, DEFINITY™ and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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