



News & Information

FOR IMMEDIATE RELEASE

CONTACT: Kristan Zeilan
Essilor of America
214-496-4463
kzeilan@essilorusa.com

**VARILUX COMFORT LENSES NOW AVAILABLE
IN AIRWEAR POLARIZED GRAY AND BROWN**

Superior technology provides presbyopes with advanced performance in the sun

DALLAS – (May 29, 2008) – Essilor of America, Inc. announces Varilux Comfort[®], the best selling progressive lens worldwide, and Varilux Comfort 360^{o™} lenses are now available in Airwear[®] Polarized Gray and Brown. Essilor combined its high-quality polarized technology with the industry standard in progressive lenses and the lightest material to offer the best combination of lens products available.

“This lens combination is a perfect outdoor pair option for progressive lens wearers.” said Kelly Smoyer, polarized brand manager for Essilor. “As the leading manufacturer of ophthalmic lenses, Essilor continues to expand its unmatched options for eyecare professionals [ECPs].”

Varilux Comfort and Varilux Comfort 360^o Airwear Polarized lenses will be available for ECPs to order in the following specifications:

Varilux Comfort Airwear Polarized Gray and Brown

Available as a semi-finished lens or as an uncut or complete prescription:

- Rx Range: -9.00 D to +6.00 D up to -4.00 D cylinder
- Add: +0.75 to +3.00
- Base Curves: 2.00, 4.00, 5.50, 7.25

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Varilux Comfort 360° Airwear Polarized Gray and Brown

Available as an uncut or complete prescription through an Essilor Processing Center:

- Rx Range: -9.00 D to +6.00 D up to -4.00 D cylinder
- Add: +0.75 to +3.00
- Base Curves: 2.00, 4.00, 5.50, 7.25

Varilux Comfort and Varilux Comfort 360° Airwear Polarized lenses can also be combined with Crizal Sun™ and Crizal Sun Mirrors™, the two most advanced sunwear anti-reflective (AR) treatments for additional features and benefits, such as:

- a backside AR that virtually eliminates annoying glare and reflections
- dual-sided, fully integrated hardcoat for unsurpassed durability and scratch protection
- dual-sided, fully integrated super-hydrophobic properties making it the easiest sun lens to clean
- the proprietary Crizal Sun process preserves original lens color
- the best protection and highest level of comfort of any sun lens in the industry

For more information on the new Varilux Comfort and Varilux Comfort 360° lenses in Polarized Gray and Brown, contact your Varilux lab representative or visit www.varilux.com.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux®, Crizal®, Thin&Lite®, DEFINITY® and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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