



News & Information

FOR IMMEDIATE RELEASE

CONTACT: Kristan Zeilan
Essilor of America
214-496-4463
kzeilan@essilorusa.com

ESSILOR INTRODUCES VARILUX ELLIPSE 360° IN THIN&LITE 1.74

Thin Progressive Lenses Provide Quality and Performance Even in the Narrowest Frames

DALLAS – (June 23, 2008) – Essilor of America, Inc., the leading manufacturer of ophthalmic lenses, announces Varilux Ellipse 360°™ lenses are now available in Thin&Lite® 1.74 high-index material. For the first time, the most advanced short-corridor lens design, Varilux Ellipse 360°, has been combined with the thinnest and flattest material, Thin&Lite 1.74, creating the thinnest short-corridor lens available.

“We are excited to be able to combine the only progressive lenses scientifically proven to work better in shorter frames with the most cosmetically appealing lens material developed exclusively for mid-to-high prescription wearers,” said Carl Bracy, Essilor vice president of marketing.

“Varilux Ellipse 360° lenses in Thin&Lite 1.74 are another example of Essilor’s ongoing commitment to expand options for eyecare professionals [ECPs] and their patients.”

Varilux Ellipse 360° lenses in Thin&Lite 1.74 offer a 22 percent wider distance zone than any other short corridor PAL, reduced peripheral distortion through Varilux 360° OptimizationSM and, in Thin&Lite 1.74, are up to 50 percent thinner and 50 percent lighter than standard 1.50 plastic lenses.

Beginning July 15, Essilor is proud to offer Varilux Ellipse 360° lenses in Thin&Lite 1.74 available with Crizal Avancé™ with Scotchgard™ Protector or Crizal Alizé® in the following specifications:

- Rx Range: -14.00D to +13.00D up to -4.00D Cylinder
- Add Power: +0.75 to 3.50

-more-

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For more information on the new Varilux Ellipse 360° lenses in Thin&Lite 1.74, contact your Varilux lab representative or visit www.varilux.com.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], DEFINITY[®] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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