



ESSILOR

News & Information

FOR IMMEDIATE RELEASE

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**ESSILOR INTRODUCES ACCOLADE LENSES IN THE THINNEST PROGRESSIVE
LENS MATERIAL AVAILABLE**

Superior technology provides ECPs with more options

DALLAS – (August 2, 2007) – Essilor of America, Inc. (EOA) announces Accolade™ lenses are now available in Thin&Lite® 1.60 and Thin&Lite 1.74. Accolade lenses with Harmonix™ technology deliver fast adaptation and better vision, providing the precise lens design that each eye shape requires. Accolade Freedom™ lenses combine Harmonix technology with the added dimension of FrameOptimization™ Technology to customize the backside design using digital surfacing, based on frame dimensions. This allows patients the choice of virtually any type of frame to fit their lifestyle.

“Essilor delivers an unmatched level of exclusive products and industry-leading support for new and existing eye care practices,” said Carl Bracy, EOA vice president of marketing. “By offering Accolade and Accolade Freedom lenses in the most advanced materials, we can provide ECPs and their style-conscious patients with even more options.”

Up to 50 percent thinner, 50 percent lighter and three times flatter than standard 1.50-index plastic lenses, Thin&Lite 1.74 lenses are the flattest lenses available for myopes and deliver superior comfort, performance and cosmetic appeal. Up to 30 percent thinner and 20 percent lighter than 1.50-index plastic lenses, Thin&Lite 1.60 lenses also deliver comfort, performance and cosmetic appeal.

Accolade and Accolade Freedom lenses are the new duo designed to help patients see better, faster. With technology that takes individual eye shape and frame dimension into account, they create perfect visual harmony with more frame choices. Accolade lenses have a 17 mm fitting height and Accolade Freedom lenses have a fitting height as low as 15 mm. Accolade Freedom lenses come standard with your choice of one of the premium Crizal® products (Crizal, Crizal Alizé®, Crizal Alizé with Clear Guard™, or Crizal Sun™) and another premium Essilor anti-

reflective (AR) coating. Both lenses are available through ELOA and Independent Distribution Division (IDD) laboratories.

Beginning July 3, Essilor is proud to offer ECPs and patients the Accolade™ and Accolade Freedom™ lenses in the following materials:

- **Accolade Thin&Lite 1.60 Clear and Transitions® V (Gray and Brown)** – This material is available as a semi-finished blank lens. The power ranges for this product are: -10.00 D to +6.00 D up to -4.00 D cylinder, ADD +0.75 to 3.50.
- **Accolade Freedom Thin&Lite 1.60 Clear and Transitions V (Gray and Brown)** – This material is available only as a full job with your choice of one of the premium Crizal products (Crizal, Crizal Alizé, Crizal Alizé with Clear Guard, or Crizal Sun) through an Essilor Processing Center. The power ranges for this product are: -10.00 D to +6.00 D up to -4.00 D cylinder, ADD +0.75 to 3.50.
- **Accolade Freedom Thin&Lite 1.74 Clear and Accolade Thin&Lite 1.74 Clear** – This product is available only as a full job with Crizal Alizé with Clear Guard through an Essilor Processing Center. Power ranges for this product are: -12.00 D to +8.00 D up to -4.00 D cylinder, ADD +0.75 to 3.50.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux®, Crizal®, Thin&Lite®, DEFINITY™ and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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