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**News & Information**

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**ESSILOR EXTENDS ITS AR PRODUCT LINE WITH SHARPVIEW**  
*High quality, lower-priced AR option for ECPs to offer patients*

**DALLAS** -- (September 14, 2005) – For years, Eye Care Professionals (ECPs) have expressed a need to offer a high quality, value-priced AR option to their patients. In an attempt to grow the AR market in the United States, Essilor has answered the ECP need by complementing its industry leading AR solution, Crizal® Alizé™, with a second-tier AR product - SHARPVIEW™.

“While the integrated nature of Crizal and Crizal Alizé provide unmatched durability and quality, SHARPVIEW offers ECPs an affordable, easy to clean AR solution with quick turnaround time on almost any lens,” said John Carrier, president of Essilor Laboratories of America.

SHARPVIEW is a high quality AR with up to 99 percent light transmission and a super-hydrophobic top coat with a contact angle of 110 degrees. The product is backed by a two-year, one-time replacement warranty, and is available on almost any lens exclusively through Essilor Laboratories of America.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs over 6,100 people in more than 100 facilities throughout the 50 states. Essilor manufactures optical lenses under the Varilux®, Crizal®, Airwear®, Thin & Lite® and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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