



News & Information

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ESSILOR CONTINUES TO EXPAND THIN&LITE AND AIRWEAR COLLECTIONS

Innovative lightweight lenses deliver improved appearance, durability and vision

DALLAS – (October 5, 2007) – Essilor of America, Inc. continues to expand and grow its product offerings for eyecare professionals (ECPs) and their patients through its Thin&Lite[®] and Airwear[®] lenses. These collections deliver lightweight and durable lenses for improved appearance and vision.

Thin&Light Lens Collection

Thin&Lite lenses are made from high-index plastic resulting in a thinner, flatter more comfortable lens. With a higher refractive index, Thin&Lite lenses produce the same vision correction as a regular plastic lens in a thinner and flatter lens for improved appearance and better vision.

For a variety of consumers, including those with higher prescriptions and for popular rimless frame styles, Thin&Lite lenses offer improved performance and cosmetics thanks to the latest lens technology. Thin&Lite lenses are up to 50 percent thinner and up to 30 percent lighter than standard plastic lenses and allow patients with high prescriptions the opportunity to wear a much flatter lens.

Thin&Lite lenses are available as well in Varilux[®] progressive lens designs and with high quality anti-glare treatment, Crizal Alizé[®]. Crizal anti-reflective coating is always recommended to make the most of lens performance. Thin&Lite lenses are offered in three high-index designs:

Thin&Lite 1.60, Thin&Lite 1.67, and Thin&Lite 1.74.

Thin&Lite lenses are ideal for patients with higher prescriptions to minimize lens thickness, as well as farsighted (plus) prescriptions to reduce magnification and improve eye appearances. For

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more information on Thin&Lite lenses, call your Essilor or lab representative or visit www.thinandlite.com.

Airwear Lens Collection

The Airwear Lens Collection is a light-weight lens designed to offer superior comfort and performance to patients with an active lifestyle. Airwear lenses are some of the lightest available and thinner than traditional plastic lenses and offer scratch-resistance, ultraviolet protection and are highly impact-resistant.

“We are proud to continue to offer the **most preferred polycarbonate lens** of today’s independent eyecare professional,” said Jean Marc Leroy, Director of Product Marketing. “Labs and eyecare professionals alike continue to request Airwear lenses because of its reliability, performance and availability.”

Airwear lenses are 43 percent lighter and 10 times more impact resistant than standard plastic lenses, so they have the lightness and strength patients need, while also providing enhanced comfort, optics and cosmetic appearance. Airwear lenses also offer 100 percent UV Protection.

Airwear lenses are compatible with the world’s most trusted vision brands, including: Varilux, Crizal, Transitions[®], DEFINITY[™] and Polarized. For more information on Airwear lenses, call your Essilor or lab representative or visit www.airwear.com.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 8,500 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], DEFINITY[™] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., the worldwide leader in ophthalmic lenses and a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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