



News & Information

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OPTOGENICS CELEBRATES TWENTIETH ANNIVERSARY MILESTONE

SYRACUSE, NY – (November 10, 2006) – Optogenics of Syracuse is proud to announce the celebration of their 20th anniversary on September 18, 2006. Brothers Robert, Ron and Ralph Cotran were joined by customers and employees, along with John Carrier, president, Essilor Laboratories of America, in celebrating this milestone.

Optogenics of Syracuse was established on September 18, 1986 when Robert, Ronald, and Ralph Cotran purchased the assets of the lab. Under the Cotrans' leadership, the lab has grown from 85 prescriptions per day to approximately 2,000 prescriptions per day and from 15 to 100 employees.

As a result of its affiliation with Essilor, Optogenics of Syracuse is an authorized Varilux[®] distributor and a Crizal[®] and Crizal Alizé[®] Coating Center, as well as the first DRX manufacturing center in the world for Essilor. Optogenics continues to operate on a national basis specializing in fast, over-night service. For more information, please visit www.optogenics.com.

Photo caption: (from left to right) John Carrier, president, ELOA; Ronald Cotran, Ralph Cotran, Lola Cotran and Robert Cotran, all of Optogenics, celebrate the 20th anniversary of Optogenics.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs over 6,100 people in more than 100 facilities throughout the 50 states. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], DEFINITY[™] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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