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**AMERICAN ACADEMY OF OPHTHALMOLOGY HONORS
DR. MARGUERITE MCDONALD AND VARILUX PHYSIO ENHANCED LENSES
WITH SCIENTIFIC POSTER**

Recognition Confirms Essilor and Varilux as Technology Leaders

DALLAS – (Dec. 13, 2010) – Essilor of America, the nation’s leading manufacturer of ophthalmic lenses, was honored with a scientific poster recognition from the American Academy of Ophthalmology (AAO) for its Varilux Physio Enhanced™ lens technology. Essilor is the only spectacle lens company to have received an honor from the distinguished AAO audience, and this is the second time Essilor lenses have been recognized for superior technological innovations.

The poster titled “Factoring Pupil Size Changes Into a Wavefront-Optimized Progressive Lens Design Improves Vision in Low Light Conditions,” by Dr. Marguerite McDonald, MD, FACS, describes the design of Varilux Physio Enhanced lenses. The poster was presented at AAO’s annual meeting on October 18, 2010 under the topic category “Optics, Refraction and Contact Lenses.”

“Essilor is proud to receive this exclusive honor and prestigious seal of approval from the American Academy of Ophthalmology that recognizes the science and technology behind Varilux Physio Enhanced lenses,” said Carl Bracy, vice president of marketing, Essilor of America. “We are pleased to be the only spectacle lens company to ever receive this honor for the technology behind our innovative designs.”

In 2006, Dr. McDonald’s poster titled “Wavefront Technology Improves Vision by Reducing Aberrations in Progressive Lenses,” which described the science behind Essilor’s Varilux Physio lenses, was awarded the “Best Poster” award by the AAO. Essilor was awarded “Best Poster” by the AAO for Varilux Physio lens technology in 2006.

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With over 25,000 participants from the U.S. and international community, the American Academy of Ophthalmology annual meeting is a key industry event. Meeting coverage is comprehensive and includes the latest in ophthalmic science.

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 9,000 people throughout North America. Essilor manufactures optical lenses under the Varilux[®], Crizal[®], Thin&Lite[®], Xperio[®] and DEFINITY[®] and other Essilor brand names. Essilor Laboratories of America (ELOA) is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eye care professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, S.A., a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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