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ESSILOR AWARDED GOOD HOUSEKEEPING SEAL FOR SECOND YEAR

*All products in the Crizal[®] No-Glare Lens Portfolio Continue to be backed by the
Prestigious Good Housekeeping Seal*

DALLAS – July 7, 2014 – For the second year in a row, Essilor of America, the nation’s leading manufacturer of optical lenses, has earned the esteemed Good Housekeeping Seal for the entire Crizal[®] No-Glare lens product portfolio. Evaluated by the Good Housekeeping Research Institute, the Seal emblem offers additional credibility to the performance of the *Crizal* brand.

“Receiving the Good Housekeeping Seal for a second year in a row is a testament to Essilor’s ambition to excel as an industry innovator, providing products that meet and exceed patients’ visual needs,” said Lauri Crawford, senior vice president of marketing, Essilor of America.

“We’re proud to be recognized with such an honor that brings patients an even greater awareness of the high quality of *Crizal* lenses and provides eyecare professionals with confidence that they are recommending the best products for their patients’ vision.”

The Good Housekeeping Seal has been reassuring consumers about their product-purchasing decisions for more than 100 years, and research has shown an impact of the Seal on consumer buying behaviors:

- 9 out of 10 consumers are aware of the Seal
- 89% would feel more comfortable buying a product they are unfamiliar with if it has the Seal
- 89% are more likely to trust a product and its advertising if it displays the Seal

Crizal is currently the only lens brand to be backed by the Good Housekeeping Seal, and the brand's entire product portfolio has been evaluated and received the recognition:

- Crizal® Previncia™
- Crizal Sapphire UV™
- Crizal Avancé UV™
- Crizal Alizé UV™
- Crizal Easy UV™
- Crizal® Previncia™ Kids
- Crizal Kids UV™
- Crizal SunShield UV™
- Crizal SunShield Mirrors UV™

The *Crizal* portfolio offers a wide range of products made for adults and children from anti-reflective lenses that are easier to clean and more scratch-resistant to specialty lenses that selectively filter harmful blue light. *Crizal* No-Glare lenses provide the clearest vision possible, and offer 25 times more UV protection against the damaging rays of the sun with an E-SPF® value of 25¹.

Crizal lenses are currently available through an authorized Crizal lens distributor. To learn more, visit Crizal.com or the Essilor newsroom at news.essilorusa.com.

About Essilor

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 10,000 people throughout North America. Essilor manufactures optical lenses under the VARILUX®, CRIZAL®, XPERIO®, DEFINITY®, THIN&LITE® and other Essilor brand names. Essilor Laboratories of America, Inc. is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

1. E-SPF is a global index developed by Essilor, endorsed by independent third parties, measuring the lens' UV protection excluding direct eye exposure from around the lens. E-SPF of 25 means the wearer is 25 times more protected than without any lens. E-SPF of 25 when a Crizal lens is made with any lens material other than clear 1.5 plastic.

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