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**CRIZAL PREVENCIA NO-GLARE LENSES NOW AVAILABLE  
ON VSP FORMULARY**

*Lenses offer superior protection by filtering harmful blue light while allowing beneficial light to pass through to the eyes*

**DALLAS – Aug. 14, 2014** – After successfully launching as the first lenses to offer selective filtering protection against harmful blue light, Essilor’s award-winning Crizal® Previncia™ No-Glare lenses are now available on managed vision care plans offered by VSP.

While certain types of light are essential to vision, other types can be damaging. UV light is a major risk factor for serious eye diseases like cataracts. Blue-violet light is a major risk factor in the onset of age-related macular degeneration, the leading cause of severe vision loss and legal blindness in adults older than 60. It is important, however, to not block all blue light to the eyes because blue-turquoise light is beneficial, supporting healthy sleep cycles, memory and cognitive function. *Crizal Previncia* No-Glare lenses are designed to selectively filter out harmful blue-violet and UV light while letting beneficial blue-turquoise light pass through.

“We’re proud of the success of *Crizal Previncia* lenses and have worked closely with managed care providers to ensure the groundbreaking technology is more accessible to our ECP’s and all of the patients they serve,” said Howard Purcell, O.D., F.A.A.O., Dipl., and senior vice president of customer development, Essilor of America. “*Crizal Previncia* lenses deflect harmful blue-violet light by 20 percent and with our lifestyles becoming increasingly dependent upon technological devices that emit this dangerous light, this protection should be an essential part of any healthy lifestyle.”

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The *Crizal Previncia* No-Glare lenses feature an E-SPF® of 25, which means the UV protection of the lens is 25 times better than without any lens. Additionally, the *Crizal Previncia* No-Glare lenses address the five critical characteristics of exceptional lens clarity – glare, scratches, smudges, dust and water.

*Crizal Previncia* No-Glare lenses are only available through authorized independent eyecare professionals. Already available through EyeMed and Humana vision care plans, now *Crizal Previncia* No-Glare lenses will be available to more than 100 million Americans. To find an authorized *Crizal* Eyecare Professional, visit [Crizal.com](http://Crizal.com)

**About Essilor**

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 10,000 people throughout North America. Essilor manufactures optical lenses under the VARILUX®, CRIZAL®, XPERIO®, DEFINITY®, THIN&LITE® and other Essilor brand names. Essilor Laboratories of America, Inc. is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, a publicly held company traded on the Euronext Paris stock exchange (Reuters: [ESSI.PA](https://www.euronext.com/paris/stocks/ESSI.PA)).

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