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**ESSILOR VISION FOUNDATION PROVIDES MORE THAN 170,000 VISION
SCREENINGS TO FAMILIES IN NEED**

*Five-Year Anniversary Shows Impressive Number of Screenings, Exams and
Bolsters Growth Plans for 2014*

DALLAS – Jan. 7, 2014 – As it begins its sixth year of giving, the Essilor Vision Foundation, the non-profit arm of Essilor of America, aims to screen more than 80,000 youth across the country, give more than 42,000 comprehensive eye exams and distribute more than 37,000 pairs of glasses in 2014. Over the last five years, the Foundation has provided more than 58,000 pairs of glasses through programs such as Adopt-a-School and Kids Vision for Life, where mobile vision clinics, school vision days and kids vision fests provide vision services to in-need students across the U.S. at no cost to the families.

“We know that 80 percent of learning in a child’s first 12 years comes through the eyes, which drives our mission of better life through better sight,” said Stephen Shawler, president of Essilor Vision Foundation. “Last year was extremely successful for the Foundation, and we’ve set aggressive service goals for 2014 to continue that momentum.”

This year, the Foundation in partnership with Alcon’s THEeyeSOLUTION™ and actress Jennie Garth garnered additional awareness for healthy vision and Kids Vision for Life through the Eye Saw Good Campaign, an initiative that highlighted the important roles that both good eye health and clear vision play in allowing people to see the world around them. The campaign inspired people to help provide good eye health and vision correction for children in need across the U.S. Social media also played a large role in the campaign, with trending hashtags such as #EyeSawGood, #SharetheVision and #KVFL to drive donations to Kids Vision for Life.

2014 includes a new partnership with the Fundación Volver in Colombia and additional partnerships in Canada, Brazil and Mexico. The Foundation will provide guidance and support to programs in these countries as they raise awareness about vision health as well as help facilitate relationships with current Foundation partners. Kids Vision for Life also expanded programming to Louisville, Ky. and Washington D.C., and two new mobile clinics will be serving Texas and Florida.

Foundation staff continues to expand, with the addition of Guyen Moreland, operations management. In this new role, Moreland will utilize her expertise in back office management and program operations as the Foundation continues to grow.

To learn more about Essilor Vision Foundation and its programs, including details of upcoming events, tips for families and vision facts, or to make a donation, visit essilorvisionfoundation.org. You can also find more information on the [Essilor Vision Foundation](#) Facebook page.

About Essilor Vision Foundation

Essilor Vision Foundation is a public non-profit charity established by Dallas-based Essilor of America, the leading manufacturer of optical lenses in the United States. We are a 501 (c) (3) public charity organized with a mission to "eliminate poor vision and its lifelong consequences."

We strive to give children a brighter future by helping them see the world more clearly. Our programs focus on improving the quality of school vision screenings so fewer children slip through the cracks. We provide vision screenings, eye exams and new eyeglasses to children in need at no cost to the families. We also work to educate parents and communities about the importance of children's vision care and the role it plays in literacy, society and the economy. To learn more or to donate, visit Essilor Vision Foundation at www.essilorvisionfoundation.org. Engage with us on Facebook, Twitter and YouTube.

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