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**ESSILOR OF AMERICA EARNS SPOT ON INFORMATIONWEEK 500 LIST
OF TOP TECHNOLOGY INNOVATORS ACROSS THE U.S.**

DALLAS – Sept. 11, 2013 – Essilor of America, announced today it was listed on this year’s InformationWeek 500 – a list of the top technology innovators in the U.S. This is the first time Essilor has been named to the list. The full list can be found at www.informationweek.com/500.

Essilor is being recognized for its revolutionary Lab Management System (LMS), OPTUITIVE™, for the ophthalmic lens laboratory industry. It is the first LMS deployed in the cloud and offered as a Software as a Service (SaaS) HIPPA compliant model. OPTUITIVE™ provides a specialized and comprehensive ERP and prescription eyewear manufacturing solution with an exclusive Smart User Experience™. The system supports the global nature of the vision industry offering multilingual and multi-currency capabilities, and can be accessed through popular web browsers from various platforms including mobile devices.

LMS providers typically require a capital investment for on-site servers as well as expenses for IT infrastructure management and on boarding of trained personnel. The OPTUITIVE™ cloud-based model reduces the costs for optical labs by centralizing support, maintenance, and upgrades. The multi-tenant capabilities of the system also aim to increase a lab network’s ability to view, manage, and report the activities in their labs.

“OPTUITIVE™ was designed to eliminate the need for costly IT infrastructures, improve productivity in the lab, and allow our customers to focus on their core competencies,” said Steve Morris, President, Optical Lab Software Solutions, Inc. a wholly-owned subsidiary of Essilor of America, Inc. “We are honored to be acknowledged as a top technology innovator by InformationWeek and look forward to forging ahead with new and innovative offerings in the years to come.”

Essilor of America Earns Spot on InformationWeek 500 List of Top Technology Innovators Across the U.S.

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual InformationWeek 500 listing, and also tracks the technology, strategies, investments, and administrative practices of some of the best-known organizations in the country. Past overall winners include Beth Israel Deaconess Medical Center, PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. Unique among corporate rankings, the InformationWeek 500 spotlights the power of innovation in information technology.

"The theme of this year's InformationWeek 500 is digital business. It's a movement, rooted in data analytics, mobile computing, social networking and other customer-focused technologies that are turning companies and industries on their ear," said InformationWeek Editor In Chief, Rob Preston. "Every enterprise is now a digital business — or needs to become one fast. The organizations in our ranking are leading the way."

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

About InformationWeek

For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com.

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About Essilor

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 9,000 people throughout North America. Essilor manufactures optical lenses under the VARILUX[®], CRIZAL[®], XPERIO[®], DEFINITY[®], THIN&LITE[®] and other Essilor brand names. Essilor Laboratories of America, Inc. is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation.

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Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

ABOUT OPTICAL LAB SOFTWARE SOLUTIONS, INC.

Optical Lab Software Solutions, Inc. (OLSS) is the leading software developer and technology partner for optical laboratories worldwide specializing in prescription eyewear manufacturing and business solutions for wholesale and retail labs of all size. OLSS represents top LMS brands: OPTUITIVE™, Optifacts Software®, Vision Star Software, and OMICS Software.

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