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ESSILOR LABS LAUNCHES ESSILORLABS.COM

New Site Offers Eyecare Professionals One Login, One Website for Easy Access to Information

DALLAS – Jan. 8, 2013 – Essilor Labs the largest network of optical laboratories in the country, today announces the launch of EssilorLabs.com, a new website featuring one login for all Essilor Labs information.

The new site will allow eyecare professionals (ECPs) to find a wealth of information relating to the lab network, products, services and programs in one comprehensive website, making it easier for them to do business with Essilor Labs.

“In the past, Essilor Labs had many different websites, multiple logins and information scattered across several different platforms,” said Réal Goulet, president of Essilor Labs. “EssilorLabs.com allows for a simpler experience for all ECPs, and we will continue to provide a trusted means of information.”

EssilorLabs.com will provide:

- One website that will consolidate information on the lab network, product lines, services and programs into a simple, centralized structure.
- One login to access all practice information, rewards and Essilor Labs programs.

For more information, please visit EssilorLabs.com.

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About Essilor

Essilor is the leading manufacturer of optical lenses in the United States and is the market leader in progressive, high-index and anti-reflective coated lenses. A pioneer in the development and production of ophthalmic lenses, Essilor employs more than 9,000 people throughout North America. Essilor manufactures optical lenses under the VARILUX[®], CRIZAL[®], XPERIO[®], DEFINITY[®], THIN&LITE[®] and other Essilor brand names. Essilor Laboratories of America, Inc is the largest, and most trusted, optical lab network in the U.S. and offers a wide choice of services and lens brands, including Essilor premium lenses, to eyecare professionals across the nation. Essilor of America, Inc. (Essilor) is a subsidiary of Paris-based Essilor International, a publicly held company traded on the Euronext Paris stock exchange (Reuters: ESSI.PA).

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